



What is motocicliste.net?

Association e Motoclub

Motocicliste is an Italian **Association** and **Motoclub** - affiliated to the FMI (Italian Motorcyclist Federation) - of women motorcyclists who have known each other through the Internet and use the web site to exchange experiences, opinions and information, organize trips, ride-outs, meetings and classes.

Web Site

Motocicliste.net is an Italian portal dedicated to the women's world of the two wheels. The site was planned and realized in November 1998, and in 2005 it has reached an average of 150,000 contacts and more than 400,000 pages visited each month.

Community

At the present the community has around 6,000 women motorcyclists and 1,000 men motorcyclists, constantly in touch with each other through a mailing list, dedicated forums, newsletters, and also thanks to the events that Motocicliste.net organizes every year.

Events

Including the 5 **Rallies of Women Motorcyclists** (with hundreds of female motorcyclists from all over Europe), **Riding Classes for Beginners, Track Classes, Offroad, Supermoto and Trial Classes, Maintenance Classes, Trips, Ride-outs, Meetings, Bike Tests, Training to Competition Workshop, Mechanics & Cooking, Mot'art, Women who drive, etc.**

Sport

In 2004, Motocicliste has organized the first "**Trofeo Italiano Motocicliste**" (**Italian Women's Cup**), a road racing competition supported by the FMI (Italian Motorcyclist Federation) dedicated to women riders with the aim of giving them the possibility to approach the competitive sport, thus creating a training arena that will give birth to and develop further new female talents, by giving many women the opportunity to gain experience and improve. This project has been a big success with a great media coverage and a large number of competitors, and all that has led to a **second edition** of the Cup in **2005** and to the establishment of the "**Campionato Italiano Femminile**" (**Italian Women's Championship**) in **2006**.

In **2005** Motocicliste has also organized the first all-female road racing European championship in the history of motorcycling: the **European Women's Cup**, supported by the **UEM** (European Motorcycling Union), that has also achieved a great success and will then have its second edition in 2006.



Publications

- Along with the web site, Motocicliste has published booklets and manuals to better improve the technical skills and the motorcycling knowledge among women (**manuals and dossiers** on: Safe Riding, Racing, Maintenance, Travelling, Bike and Children, Bike and Health, Bike and Environment, Second-hand Buying).

- In 2003 Motocicliste has published a **statistical study "La moto è donna" (Bike Is Woman)**: the first analysis on the evolution of the female market in Italy. This work is the outcome of a constant monitoring performed by Motocicliste over the past years through a collection of data and surveys. It is an investigation on a large sample of women motocyclists and represents a cross-section of a fast growing, yet still little-known, segment. It made available for the first time a methodical and organised research that deals with different aspects of motorcycling, supplying guidelines and cues on a rapidly-expanding phenomenon.

- In 2003 Motocicliste has presented a sector study: **"La moto e il cinema" (Motorcycle and Cinema)**, a research that studies and collects the movies that have portrayed on the big screen women riding a motorcycle, from 1920 to the present. A bird's eye view on female characters who, riding a bike, become - in the public imagination - an icon and symbol of the free spirit, an adventurous and transgressive one.

- In 2004 Motocicliste has published the **book: "Saremo il Vento" (We Will Be the Wind)**, which collects the most spellbinding stories and images of a new woman: the motorcyclist.

- In 2004 Motocicliste has signed an agreement with the **IUSM (University of Sport Science** in Rome) to cooperate in realizing a research project on racers' performance: the study was conducted on eleven racers of the Italian Women's Cup through a series of measurements, data collection and analysis, before, during and after the races. The first result of this cooperation between IUSM and Motocicliste is the publishing of **"Heart Rate and Blood Lactate During a Motorcycling Competition"** edited by Emanuele D'Artibale, Antonio Tessitore and Laura Capranica, presented at the **10th Annual Congress of European College of Sport Science** in Belgrade (Serbia Montenegro), 13th-16th July 2005.

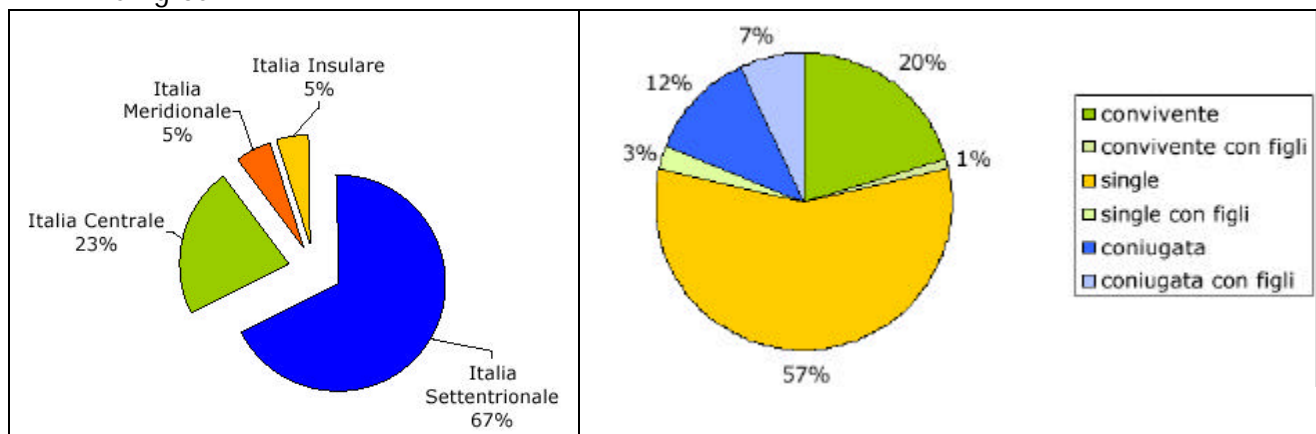


Who are the female motorcyclists?

Data of 2003

Source: Statistical Study "La moto è donna" published by MOTOCICLISTE.NET - August 2003

- The female motorcyclists are 96,456 - 67% of them live in Northern Italy, 60% are singles



- More than 90% of female motorcyclists have a **High School Diploma** or an University degree. In details: 29% are graduates, 63% have a High School Diploma.

Italia Settentrionale = Northern Italy
 Italia Insulare = Italy of the islands
 Italia Centrale = Central Italy
 Italia Meridionale = Southern Italy

Convivente = Cohabiting (Domestic partner)
 con figli = with children
 Coniugata = Married

Occupation

The 49% are employees (a ratio that reflects the national population as a whole), but as much as 22% have declared to be a professional.

Professione	%
casalinga	0,8
commerciante	4,5
dirigente	2,2
disoccupata	0,8
impiegata	49
imprenditrice	3,3
libera professionista di cui:	22
libera professionista (area medica)	3,4
libera professionista (area consulenza aziendale, informatica, formazione)	3,9
libera professionista (area giuridico-contabile)	1,9
libera professionista (area della progettazione)	4,3
libera professionista (altra area)	8,5
operaia	3,4
quadro	4,5
studentessa	9,5
TOTALE	100



Italian Women Championship



- In 2004 and 2005 Motocicliste has organized the first and the second edition of the “**Trofeo Italiano Motocicliste**” (**Italian Women’s Cup**), an all-female **Road Racing** competition supported by the **Federazione Motociclistica Italiana (Italian Motorcyclist Federation)**. Fifty women each year, both beginners and experienced racers, measured themselves against each other in a championship that has given birth to and developed new talents of women’s Motorcycling. It is an event of great visibility that combines the fascination for motorsport, high-speed and the female world.
- **The Cup is held** - between March and September- **over 5 race events** spanning 4 different tracks:
Vallelunga (Rome), **Varano de’ Melegari** (Parma), **Magione** (Perugia) and **Misano** (Rimini),
- **Stock motorcycles** compete in the same race but according to different classifications: 600 and Over. Special prizes are awarded to the best rookies.
- In **2006** the Cup becomes **ITALIAN CHAMPIONSHIP**.
An important recognition for the Italian women’s sport that, along with volley, water-polo, ski and tennis rise the Italian MOTORCYCLING to the top level also in the women’s.
- In 2005 the Italian Women’s Cup had a remarkable media coverage on newspapers, radios and national TV Channels: all the five rounds were broadcasted on **RAI Sat Sport** and **Nuvolari**.
The Italian National TV network **RAI** will broadcast the five rounds of the Championship also in 2006

www.motocicliste.net/trofeo



EUROPEAN WOMEN'S CUP



The EUROPEAN WOMEN'S CUP was officially born in 2005.

It's the first European Women's Road Racing competition in the history, organized by MOTOCICLISTE with the support of the UEM (European Motorcyclist Union).

35 women racers from 6 different Nations (Italy, France, Germany, Holland, Hungary, Slovenia) took part in the Cup. The winners were two Italian racers: Samuela De Nardi (Official Aprilia Rider) for the 1000cc. Class, and Alessia Polita (Official Suzuki Rider) for the 600cc. Class.

Following the success of this first edition, in 2006 Motocicliste will organize the second edition, still supported by the UEM.

2 classes will ride together according to distinct classifications :

- "600 Class" - up to 600cc. 4 cylinders / up to 750cc 2 cylinders (twins)
- "1000 Class" - over 600cc 4 cylinders / over 750cc 2 cylinders (twins)

In 2006 there will be 4 races (tentative calendar)

- Italia - Vallelunga, April the 2nd
- Holland - Hengelo, May the 21st
- Croatia - Rijeka, June the 18th
- Spain - Cartagena, October the 22nd

www.motocicliste.net/ewcup/eng



EUROPEAN RALLY OF WOMEN MOTORCYCLISTS

Since 2001 Motocicliste has organized 5 editions of the EUROPEAN RALLY OF WOMEN MOTORCYCLISTS, the most important event in Europe of this kind, with hundreds of women motorcyclists coming from different Countries.

It takes place at the "Riccardo Paletti" Circuit in Varano de' Melegari (Parma) in the last week-end of July.

This 3 days event is a big fair with track and street bikes tests, track practicing sessions, offroad and supermoto classes, pocket-bikes and quad tests, riding classes for beginners, maintenance and mechanics classes, workshops on travelling, motorcycles and children, safe riding and first aid, Superpole, party, live music, dancing and prizes drawing.

www.motocicliste.net/gite/raduno2005/index.asp

